

COLLEGE CAMPUS ONLINE™



**The College Campus Online™ K-12
Enrichment Services**

College Readiness Recruiting Guide



College Connect™ Readiness Training

Our Promise To You! Our Collegiate Recruiting Center Team will personally track and assist the **Potential Student Athletes (PSAs)** with management of Critical Recruiting Tasks that are needed in order to attain Admissions, Personal Letters from College Coaches; Roster Spot Offers; Scholarship Offers and even more. We will also make sure that you are updated and armed with the knowledge and/or tools such as Introductory Recruiting Cover, Event and Follow-up Letters; Myths, Secrets and Fact Sheet Training that answer Frequently Asked Questions and provides informative **"One Stop Shop"** instruction and helpful links.

Access to this vital information will give you a competitive Edge/Advantage; is vital and is needed to facilitate BOTH your ability to complete required Recruiting Tasks and attain success. We will be there to assist and help you every step of the way through-out your Collegiate Application and Recruiting Process in order to remove stress from your lives and place your High School Years on **"Cruise Control!"**

Attend our College Campus Online™ K-12 Enrichment Services **College Readiness Expos/Seminars/Training** in order to learn what we already know and teach our clients! Our system is designed to identify college readiness Gap in 1-2 minutes, then to immediately close identified Gaps and prepare you for College Admissions success in 2-4 Hours or Less.

Call (904) 250-6414; 24/7 to schedule your appointment then, sign into my [Personal Zoom Meeting](#) Address and let's have a productive Initial Free Consultation

PSA Sports Briefcase

Having a powerful [PSA Sports Briefcase](#) (Introductory Recruiting Cover Letter; Sports Résumé and Compilation Video) is a must during your High School years especially if you would like to compete for College Admissions; Internships; Scholarships and Roster Spots. In each case you are competing against your peers. Your [Sports Profile/Résumé](#) must stand out! You must make an impact in 8-10 seconds in order to allow you to compete and win!

Recruiting Education Services

Put the power of the World Wide Web/Internet to work for you! Don't forget to create **FREE Accounts** and please be sure to upload your video to many Online Recruiting Education Services Websites such as [Berecruited](#); [Captain U](#); [Prephero](#); and [College Fit Finder](#). Don't forget to create and upload your video to the Profile Page that you create when you open an account. If you do choose to pay, **ONLY** use the one (1) Month or Month to Month Membership Payment/Subscription Plan as you, when using our methodologies, will only need it for a couple of hours/days/weeks at the most (Not Months) to achieve success. If you need it because you like using it, then you can pay a one time fee, but I suggest sticking to their Monthly Plan.

High School Students who are **Freshmen/Sophomores/Juniors** should register for Free Accounts in order to create your Player Profile/Résumé. We also suggest that our clients continue to use the Free Accounts of every **Recruiting Education Service** they find on the web. All such services do have success stories so then **"Why NOT You"**! At first, **"DO NOT"** limit your window of opportunity to just this college or that college or you will quickly find real soon that your window of opportunity will have then closed. Please keep an open mind, but if you do select a school early on, we can assist you with meeting that team's Scholarship Selection Standards.

Social Media

Put the power of the World Wide Web/Internet to work for you! Don't forget to create FREE Accounts and please be sure to upload your video to many Online Social Media Accounts ([YouTube](#); [Twitter](#); [LinkedIn](#)

and [Facebook \(Meta\)](#). And last but NOT least send your video product links along with your PSA Cover Letter/Profile/Résumé directly to each Coach and make things more **PERSONAL** because many Coaches still do prefer **PERSONAL**!

Student and Parent Civilian Résumés

Having a powerful [Student Résumé](#) is a must during your High School years especially if you would like to compete for College Admissions; Internships; a Summer Job or even a Traditional Civilian Job. You are competing against your peers and even adults and must make an impact in 8-10 seconds and our [Student Résumés](#) are designed to allow you and your **Parents** to compete and win!

Have you and your [Parents](#) (Family Appreciation) visited [Résumés To Go](#) in order to prepare your Player Sports Profile and their Civilian Résumés.

Civilian Cover Letters

Having a powerful Cover Letter many times is more important than having a Résumé because it's an expected industry formality and very powerful tool when properly prepared. Many times, HR Reps NEVER review the Résumé or do so ONLY as an afterthought because the Cover Letter landed the Interview and/or Job.

Not sending a professionally prepared Cover Letter is like showing up at the front door unannounced. Now that usually is an inconvenience and/or a real problem for the person on the other side of the door. Many will dare NOT ever open that door!

Introductory Recruiting Cover Letters

Be yourself and keep it short or make it even longer. My client Cover Letters average two (2) Full Pages in length and every player received a Scholarship offer. You can't please everyone and do not believe everything you hear everyone saying because they are all carrying their own Bias and Personal Baggage with them.

Attend our College Readiness Training and you will hear real world Stories shared by real Athletes and Coaches and even their parents! We suggest that you be yourself and consider finding the middle ground so that at the end of the day, **"You have No Regrets"**! You decide, because, it's your life and we promise:

"You have as much a right to be as picky as to the school you select to play for as they do in choosing you!"

Make sure that you are **NOT** a victim of **Institutional Mismatching** because you are all caught up in playing on this level or that one or for this school and/or that school. You choose! Ride the bench and lose for all **four (4)** years or **Win a D2/D3/NAIA/JUCO National Title!**

Make sure that you are a **"Good Fit"** for the Team that you have chosen to play on and that **"The Fellowship/Chemistry"** is part of the focus of the Recruiting Staff/Team, because Collegiate Sports is a Lifelong Fellowship, so again, make it **PERSONAL!**

One kid wrote, **"Coach, I have NEVER even seen a Snowflake before, and I can't wait to play in the snow!"** It caught the attention of the Coach as was a huge icebreaker! Be Yourself! And begging is unbecoming unless you really have too!

Why Fill Out Recruiting Questionnaires?

Our Advice on College Recruiting Questionnaires: Visit each perspective website of each college you are interested in attending or receiving Admissions and Recruiting Information. Fill out an Application for Admissions and a Recruiting Questionnaire then call your Soccer Up America Counselor/Mentor and they will provide you with our Admissions and Recruiting Metrics Checklist and walk side by side with you as you take measures and steps necessary to complete the College Admissions and Recruiting process. More importantly, we will simply assist you personally with the development of your Admissions and Recruiting Individual Development Plan.

Our unique **Metrics Modules (Checklist)** will facilitate and chart the Prospective Student Athlete (PSA) progress through 100% completion of all required and suggested tasks for acceptance and the award of scholarships or even other funds including Student Loans. Also completing each schools Questionnaire is one of the first and most important tasks that you must and should complete immediately when you decide that you are interested in a school. Most PSAs are unaware of the fact that the Student Questionnaire lets the Coaching Staff know that you are actually considering or even more important interested in attending their school.

In fact, many Coaches text; phone and/or write PSAs (Both Automated Responses and Personal) and tell them to fill out their Online Questionnaires so that they will know that the PSA is actually interested in being considered for Admissions and playing for their team. And many times, the PSA fails to take action, hence effectively eliminating themselves from the recruiting process for that school. Do not take this task lightly. You are really really leaving 100s of 1000s of Scholarship funds on the ole proverbial table!

When that single task is done and the Coach Texts or Calls, if you were serious; would like to play for that school or are in need of a Scholarship (Athletic or Academic) your **NEXT** response should be: **"Coach, it's already done!** My Application; NCAA Eligibility Number; Standardized Test Scores; High School Transcripts are in, and I meet the School's Admissions Standards. I sent my video which I know you have seen, and I am ready to go!" Then they know that you are serious and may just offer you an **"All Expense Paid"** Official Tour; a Roster Spot; Intent to Offer or even a Scholarship.

They may even have already had you on their radar! So, be prepared and do not waste their valuable time! Coaches absolutely adore players who call, or they call and have seen their video and is hyped about the possibility of attending their school when they say, **"We like you!"** and **"We need/want to get the ball rolling!"** and that player says Coach, **"It is all already done"**. That Coach is blown away!

So, it is vital to your success for you to get your name in each schools Recruiting Database. And as a result, you may or may not be recruited

by that school, but most likely will be placed on each school's mailing list and that is also another way to know if a school review your information or is even possibly interested in recruiting you. This is especially important if you are a High School Freshman or Sophomore who by NCAA rules are not yet allowed to communicate or speak directly with Coaches!

Plus, they usually will then start sending you: information about any upcoming games, camps, showcases, and breaking news. When allowed you can also reply back to them with questions or comments about any of the material that they have sent you.

If a Coach tells you to fill out their Questionnaire! Take 5 minutes to fill out their Questionnaire! If you don't most will move on to the next prospect that is just as talented, but are even more motivated than you are!

They see, your not immediately responding to their request as a sign of disrespect! How could they trust you to complete basic/simple tasks independently when the team will be on the road practically the entire fall semester of at least half of it. They have 20-30 other players who want to be there and then they receive 1000s of calls and emails and that could be a daily amount and that does not include their daily Coaching and Administrative duties of building and running a program; leading other staffs and running additional school initiatives. Are you kidding me?!

Most college coaches have contacts and sources that can fill them in on certain recruits, so if a recruit wants to stay close to home then schools might back off some; however, if the recruit is filling out recruiting questionnaires, the school will continue to take an interest in them. Which means the athlete now has options!

Going back to our question, why should you fill our recruiting questionnaires? The best answer is that you are giving yourself options. There is no blueprint for landing an athletic scholarship, and if you don't have other options then you put yourself at risk for not getting a scholarship offer. Most schools now have the recruiting questionnaires online at their website.

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Have you visited [Résumés To Go](#) to prepare your College Campus Online™ [Collegiate Scholarship Recruiting Cover Letter](#) and/or Other College Readiness Cover Letters?